

WHERE I'VE LEARNED

Rochester Institute of Technology,
Rochester NY, '06-'10
BFA: Graphic Design
Minor: Italian Language
Dean's List '07-'10, Honors

WHAT I LOVE

Beautiful typography
Visual storytelling
Unconventional solutions
Clean, bold aesthetics
Design that thinks ahead
All things open-source
A challenge

WHERE I'VE WORKED

Connecticut Working Families Party ('10-'11)

Political/social action design work for the WFP, its sister parties, individual candidates, and allied groups. Everything from direct mail campaigns to dynamic issue-centric infositers.

Identity Design | Wordpress | HTML | CSS | PHP | JQuery | Photoshop | InDesign | Flash | Prepress & mail-ready design

Broadway Market ('09-'10)

Part of a team developing an identity and associated collateral for the Broadway Market in Buffalo, NY.

Identity Design | Photoshop | Illustrator | InDesign | SketchUp | HTML | CSS

NYLA Interactive ('09-'10)

Web and graphic design (including identity creation) for a technology and interactive-production startup.

Identity Design | Illustrator | HTML | CSS

RIT College of Liberal Arts ('09-'10)

Ongoing design work for the Study Abroad office. Included: developing a logo and overall identity for the annual Genoa program, several flyers, and a department-wide showcase brochure.

Identity Design | Photoshop | Illustrator | InDesign | Prepress

Orbis ('09)

Marketing brochure redesign, including copywriting, for a startup wellness and lifestyle company.

Copywriting | Marketing Design | Photoshop | Illustrator | InDesign | Web optimization

Firma ('09)

Summer internship at a midsize design firm in Genoa, Italy. Work included image retouching, logo design, image optimization, preprint image preparation, and freehand digital illustration.

Illustration | Photoshop | Illustrator | Prepress



WHAT I USE

W3C standards
Best practices
Content-driven design
Clean layouts
Even cleaner code

CSS2/3
(X)HTML4; learning 5 as I go
Jquery
PHP

Wordpress
Joomla
Magento

Photoshop
Illustrator
InDesign
Dreamweaver
Flash
Acrobat

Microsoft Office

Firefox
Chrome

Safari
...and how to code for all the rest
of them

Mac
PC

WHAT I DO

Visual web/print design
Front-end coding & development
Digital illustration
Branding & identity work
Marketing materials
Typesetting & layouts
Writing & editing
Big projects
Small projects
Working-past-midnight projects

WHAT I REALLY DO

Learn
Make things
Make things *better*
Solve problems.